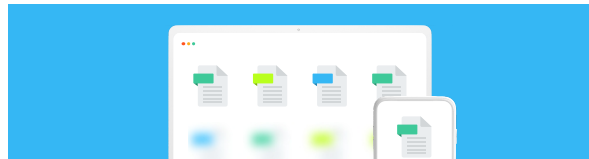# How CrashPlan protects business data with continuous, automatic backup

CrashPlan

Experience the best in endpoint data protection and management

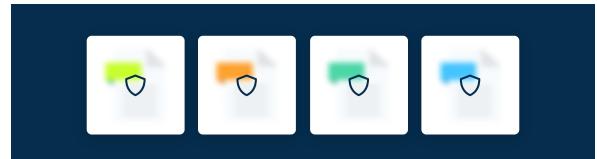**CrashPlan is a secure endpoint backup solution that protects desktop and laptop files wherever they go.** Trusted by more than 50,000 businesses, including the most globally recognized brands and prestigious universities, CrashPlan provides automatic, continuous data protection without disrupting end users.

CrashPlan provides complete access to all protected devices and data in a single console, balancing data protection and reporting with end-user productivity. As a result, Enterprise IT teams can easily protect and manage user data, and employees know their data is protected from human foibles.
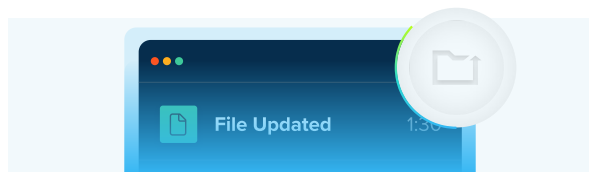
Make work easier with multi-system backup and DIY restore

CrashPlan works on Windows, Linux, and Mac platforms, allowing file restoration to any device. End users can locate and restore files independently, meaning less friction for them and fewer help tickets and distractions for IT teams.
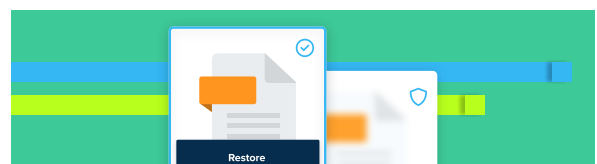
Focus on security

A robust security program must have a plan for data resiliency all the way to the endpoint. No matter how many VPNs, sync and share systems, or cloud drives are in-place, the endpoint is where work is done. It's where files are edited and therefore must be protected. CrashPlan offers industry-leading security for your backups to do precisely that; without breaking a sweat.

Protection from ransomware

CrashPlan is your best defense against data loss from ransomware by offering continuous protection with immutable backups and unlimited versioning. Plus, quick recovery of mission-critical files means never paying a ransom.

>1M devices, >300K restores

Well more than 1 million endpoint devices are protected by CrashPlan around the globe. And users have done more than 300,000 restores in just the last year. That's a lot of work saved for a lot of people. How much do you need to protect and save?

> **"There is nothing like it. Simply the best endpoint backup software out there."**
> **—Virginia Polytechnic University**

CrashPlan feature summary

Protection everywhere
Centralized, cloud-based endpoint backup that works across geographies, platforms, and devices. All your user needs is an internet connection.

Automatic
CrashPlan backs up every version of every file automatically; deduplicates, compresses, and encrypts files regardless of type to ensure all data is collected regularly on a configurable schedule. All without impacting bandwidth or system resources.

Advanced administration
One admin can manage tens of thousands of users via a unified admin console with real-time reporting and administration.

Cost savings
Unlimited storage protects against ballooning cloud storage costs, easy device migration saves on device lease overruns, end-user restore saves IT time, and easy version restore prevents a need to pay any ransom.

No data loss disasters
In the event of file corruption, ransomware, user error, or natural disaster — backup with versioning means your data is safe no matter what.

E-discovery and legal hold
Prevent adverse inferences and spoliation sanctions by collecting and being able to produce data from the source. Protect your organization with or without notifying the data custodian.

Encryption key management
Meets data security and privacy requirements with AES-256 block-level encryption before transmission, in transit and at rest and an option to keep encryption keys in customer-owned key-escrow instances.

Low impact / high adoption
Low impact on network traffic and CPU performance ensures productivity. Self-service recovery via the agent or web app free up IT resources and increase employee productivity.

Cross-platform
Supports all your organization's devices and operating systems—desktops and laptops running Mac, Windows, and Linux.

Reduce migration time and costs
A built-in device migration workflow reduces IT and end-user time spent during tech refresh/ data migration and eliminates unplanned downtime from device failure.

Efficient single sign-on
User onboarding at scale is made possible through easily mapped roles and permissions using SAML and SCIM integrations.

> "CrashPlan enables us to relax and know that the gap of end-user data is covered."
>
> —IT Administrator, Global Ad Agency

The bottom line

Whether your organization has 100 devices or 100,000, CrashPlan provides backup without bottlenecks as your business grows. CrashPlan has more than 1M devices actively backing up to our dedicated clouds. All devices in an organization are managed through a single interface and often by a single IT resource.

CrashPlan

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